

TIDEX

TOKENOMICS

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Tidex.com

Tokenomics

Tidex – a centralized cryptocurrency exchange (CEX) with a long history and experience, dating back to 2017, co-founded by the creator and CEO of the cryptocurrency platform Waves.

The Tidex Token (TDX) - the exchange token of Tidex exchange, which is designed to give users access to a number of services and functions within the exchange.



Token name
Tidex Token



Common Supply
150 000 000 TDX



Launch Date
June 15 2022



Token Ticker
TDX



Initial price
0,10 USD

The TDX token was issued by Tidex Group Limited, a BVI business company. Please note, Tidex Group Limited does not manage or operate the Tidex exchange.

Token distribution funds

The tokenomics are outlined below in Table 1. It is based on six allocations. The distribution of tokens is shown visually in Figure 1 of the diagram.

Fund	%	Volume	Bonus	TGE	Cliff	Vesting	Step
Private Sale	29,66	44 500 000	10%	10%	1m	20m	1D
AirDrop	13,33	20 000 000	-	10%	6m	18m	1D
Cex Launchpad	14	21 000 000	5%	15%	1m	12m	1D
Dex Launchpad	6,66	10 000 000	-	15%	1m	12m	1D
Team	20	30 000 000	-	0%	6m	20m	1D
Marketing	16,33	24 500 000	-	Custom	Custom	Custom	Custom
Advertising, R&D, Liquidity	3,33	5 000 000	-	100%	-	-	-
Advisers	5	7 500 000	-	0%	6m	20m	1D
Partnership	1,33	2 000 000	-	0%	6m	20M	1D
Ecosystem	6,66	10 000 000	-	15%	1m	20m	1D

Table 1: TDX Tokenomics

The distribution of tokens by fund is shown visually in the diagram in Figure 1.

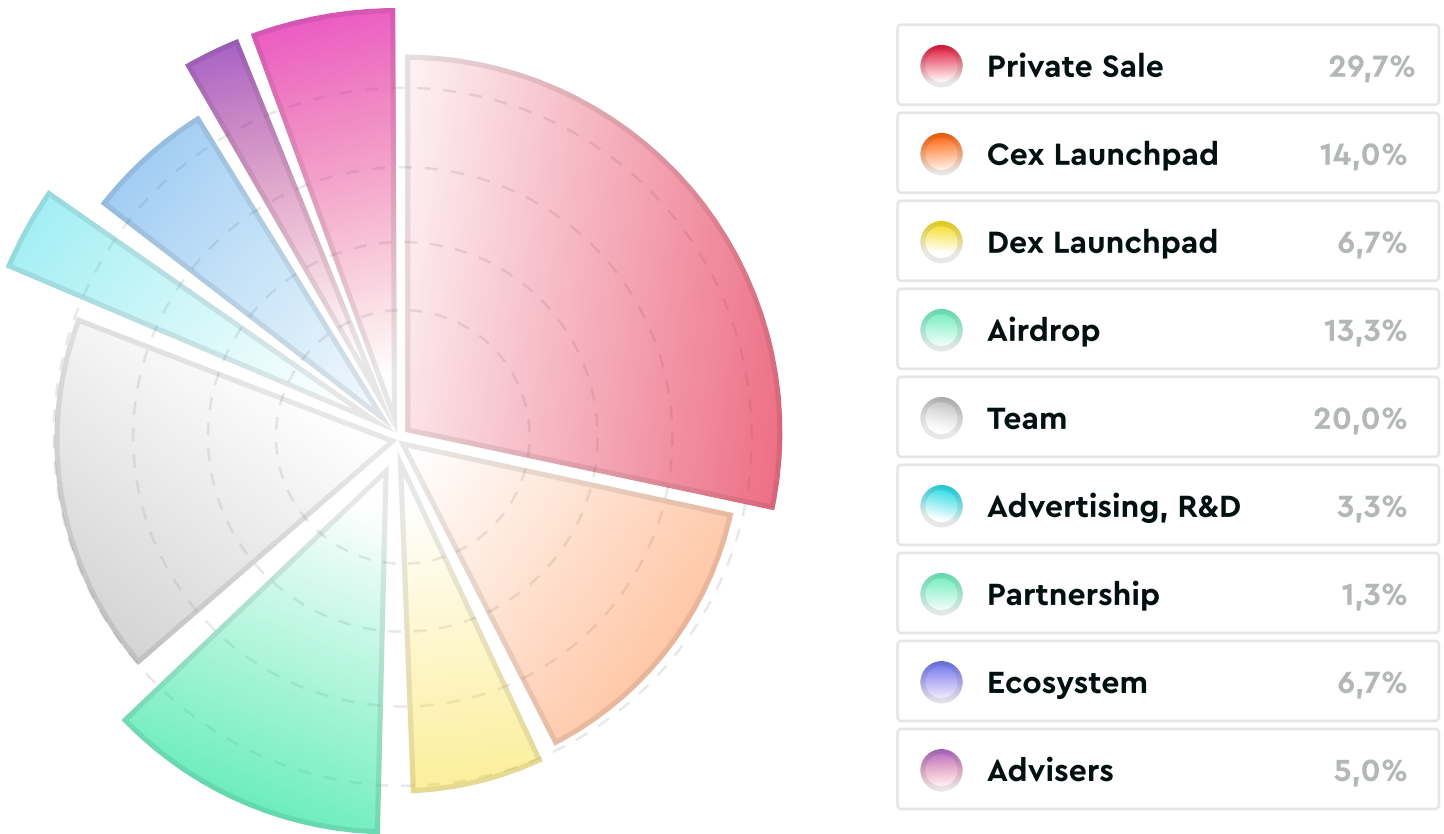


Figure 1: Fund distribution diagram

Private Sale

The closed token sale of 44,500,000 TDX (29.66%)

This is the first round of closed trading to form a pool of private investors. The vesting model will be used to distribute 44,500,000 TDX with a 10% discount at a reduced price of \$0.09 USD. 4,450,000 TDX will be available during the TGE (10% of stage volume). After a one-month cliff period, 65,700 TDX will be released daily for 20 months (the vesting period).

AirDrop

20,000,000 TDX (13.33%) – The aim of the Airdrop is to attract new users, increase social media activity and create interest in the token. The Airdrop will run from 25.04.2022 until 25.05.2022. Participants will receive:

- 200 TDX for completing registration, passing KYC and making a deposit of 20

USDT or more.

- 70 TDX (7 USD) – For each user they refer who also meets the conditions of the airdrop.
- 30 TDX (3 USD) – For each additional user this referral brings on board and who meets the conditions of the airdrop.

Depending on participation, up to 2,000,000 TDX will be distributed at the start of the TGE. After a six-month cliff period, 31,240 TDX will be released daily for 18 months (the vesting period).

CEX Launchpad

Open token sale on Tidex exchange.

From 31.05.2022 to 05.06.2022, 21,000,000 TDX (14%) will be available with a 5% discount, at a reduced price of \$0.095 USD. 3,150,000 TDX will be distributed at the TGE on 15.06.2022, the first day of trading. After a one-month cliff period, 50,000 TDX will be released daily for 12 months (the vesting period).

DEX Launchpad

Token sale on decentralised exchanges.

Sale will begin on 15.06.2022, with 10,000,000 TDX (7%) available at a price of \$0.10 USD. After a one-month cliff period, 27,000 TDX will be distributed daily for 12 months (the vesting period).

Marketing

Allocation of 24,500,000 TDX (16.33%).

The fund of 24,500,000 TDX is intended for marketing campaigns focused on support, development, and increasing the popularity of the project. The allocation is divided into the following groups:

20.4% for marketing, R&D, as well as liquidity support. Used to support trade liquidity, attract Youtube users, Instagram bloggers/opinion leaders, purchase advertising in publications and major ad-platforms.

30.6%

Advisors. Aimed at distributing tokens among our partners and industry experts who have a direct influence on the development of the project, along with community-building and general improvements.

8.2%

Affiliate Programs. Directed towards building business relationships with partner companies and gaining access to new markets

40,8%

Supporting the project ecosystem which includes: maintenance of the earn-systems, Metaverse and NFT distribution along with other public activities aimed at expanding the ecosystem of the project.

The fund will be made available to each group according to the cliff and vesting schedule.

Team fund tokens

30 000 000 TDX (20%)

A team fund for the project. 30 million TDX will be available. After a 3-month cliff period, 32,000 TDX will be distributed daily for 20 months (the vesting period).

Token distributions

TDX will be distributed based on a model of a cliff period followed by daily vesting.

The Token Generation Event (TGE) will take place on June 15th, 2022. After a one-month cliff period, TDX tokens from the private-sale round and from the CEX and DEX Launchpads will begin to be distributed. After a six-month cliff period, TDX tokens from the Team Fund and AirDrop fund will begin to be distributed.

The distribution will follow the TDX token distribution events shown in Table 2.

The vesting process involves the daily issuance of tokens, which minimizes the market load and reduces the impact of unlocking.

Event	Start	Finish
Private Sale	25.04.2022	25.05.2022
AirDrop	25.04.2022	25.05.2022
CEX Launchpad	31.05.2022	05.06.2022
DEX Launchpad	15.06.2022	15.06.2022
TGE accrual	15.06.2022	15.06.2022
Running DEX & CEX trades	15.06.2022	-

Table 2. Distribution events

Website

<https://tidex.com>

TikTok

https://www.tiktok.com/@tidex_exchange

Telegram News

https://t.me/Tidex_News

Twitter

https://twitter.com/Tidex_Exchange

Telegram Official

https://t.me/tidex_official

Reddit

https://www.reddit.com/user/Tidex_exchange

Telegram Official RU

https://t.me/tidex_official_ru

Youtube

https://www.youtube.com/channel/UC5C5h2fePy4CG_FcwgUgwpq

Facebook

<https://www.facebook.com/TidexExchange/>